

## **Israeli Dance Institute Privacy Statement**

The following information outlines IDI's privacy policy and legal disclaimer.

IDI is committed to protecting your privacy, and takes its responsibility for securing user and customer information seriously. This policy explains how we use any information and protect your privacy. IDI is required by the UK Data Protection Acts of 1984, 1998 and 2003 and the General Data Protection Regulation 2016/679 to follow strict security procedures relating to the storage and disclosure of the information you give to us and to secure that information from unauthorised access.

IDI will not sell, trade, rent or disclose any information you supply to a third party or other organisation without your prior consent unless there is a situation where it is legally obliged to do so.

### **Introduction**

This Privacy Policy applies to information collected on IDI's website.

IDI regards the privacy of those who use IDI's website as very important. This Privacy Policy explains what personal information is collected about you and how we may use it.

IDI processes personal information in accordance with the Data Protection Act 1998 and 2003 and in accordance with GDPR regulations.

This policy may change from time to time, so please check this page periodically.

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#### **1. What personally identifiable information is collected from you?**

When you visit the website, IDI collects your IP address and information regarding what pages are accessed and when. An IP address is a number that can uniquely identify a specific computer or other network device on the internet. We also collect any information that you may choose to give voluntarily, such as: contact details and history, interests, donation history, data protection consents and whether you are a tax payer or not so that we can claim gift aid.

For participants at events we collect photos. If you donate online or purchase a product or service from us, your card information is collected by Stripe but is not held by IDI.

From time to time, we link to, or embed, external content from third-party websites (e.g. Facebook, YouTube, Vimeo) within our website. These websites may utilise cookies and the Privacy Policy that applies to such third-party content will be published on the website of that third-party content provider. We cannot accept any responsibility or liability for the privacy practices of these third party websites and your use of them is at your own risk.

## **2. How your information is used**

As well as using it so we can send you communications that you have requested or information about activities that may be of interest to you, IDI may use your personal information to help us understand more about how our site is used so that we can improve it, along with the quality of our services. We may also use your information for marketing purposes and publicity, appeals and promotions, and to give you details of our fundraising, promotions and dance classes.

## **3. Who has access to your information?**

IDI is the sole owner of the information collected on this site. We will not sell, share, or rent this information to third parties without your express consent unless there is a situation where we are legally obliged to do so.

From time to time, where you have given consent, we may want to contact you about other IDI services and products.

When you are using our secure online donation pages, your donation is processed by Stripe who specialise in the secure online capture and processing of credit/debit card transactions. If you have any questions regarding secure transactions, email [info@idi.org.uk](mailto:info@idi.org.uk). If you do not want to continue receiving information by email from us, you can request to unsubscribe.

## **4. How you can access, update or delete your information**

The accuracy of your information is important to IDI. If you change your email address, or any of the other information we hold is inaccurate or out of date, please email us at [info@idi.org.uk](mailto:info@idi.org.uk) or write to the Data Protection Officer at IDI, 2 Arkleigh Mansions, 194 Brent Street, London NW4 1BJ or call 020 8209 3155. You have the right to ask for a copy of the information IDI holds about you. Please write to the Data Protection Officer with details of your request. Once we are satisfied about your identity we will deal with your request in accordance with the Data Protection Act and GDPR regulations. There may be a charge for requests for information.

## **5. Security precautions in place to protect the loss, misuse or alteration of your information**

When you give IDI personal information, we take steps to ensure that it is treated securely. Any sensitive information (such as credit or debit card details) are redacted or destroyed once used.

Information transmitted over the Internet can never be guaranteed to be 100% secure during transmission. As a result, while we strive to protect your personal information, IDI cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we use our best endeavours to ensure that it is secure on our systems.

## **6. Use of 'cookies' on the website**

Like many other websites, IDI's website use cookies. 'Cookies' are small text files created by your web browser and saved on your computer. Most cookies are session cookies, lasting only for the duration of your visit and are deleted when you close your browser. No data is collected from cookies from which you can be personally identified.

What are cookies used for?

Cookies are used to help us to improve services for you through, for example:

- measuring how many people are using each page of the site and their duration on the site so that we can try to improve the quality of our website;
- enabling you to view content shared on other sites e.g. Facebook or Twitter;
- A unique ID to track your session from page to page, which is vitally important should you sign into the site.

Certain cookies are persistent, meaning that they last beyond your session, enabling an enhanced user-experience when you return to the site. A non-exhaustive list of examples of the use of persistent cookies includes:

- The option to "Remember my username" when signing-in to the site;
- The use of Google Analytics to allow us to track how popular our site is and to record visitor trends over time. Google Analytics uses a cookie to help track which pages are accessed. The cookie contains no personally-identifiable information, but it does use your computer's IP address to determine where in the world you are accessing the site from, and to track your page visits within the site.

How to control cookies

It is possible to switch off cookies by setting your browser preferences. Disabling cookies may restrict some functionality on our website. For more information on how to switch off cookies on your computer, visit the [About Cookies website](#).

Turning cookies off may result in a loss of functionality when using our site.

If at any time you have a question about anything contained in this statement or a general query on privacy, please do not hesitate to contact us:

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